

For Immediate Release



Hero Records and Tone 1 Music Announce New Dance Maxi Single

International recording artist Astrid releases new maxi single entitled "Be Your Own Hero."

(Miami, FL) November 6, 2007 -- Hero Records and Tone 1 Records announced today the release of its newest CD maxi-single entitled "Be Your Own Hero" by recording artist Astrid. This dance-oriented CD contains 11 mixes of an inspirational yet radio-friendly track. Music industry veteran Carl Maduri (producer of "Play That Funky Music" and "The Morning After") brought this project together with co-producers Sam Toney, Doug Emery and Hal Batt who has a strong history of production work with many well-known Latin artists including Julio Iglesias.

Carl Maduri commented, "I haven't been so excited about a project in a long time. I'm also proud that a portion of the proceeds from our sales will support a number of charitable organizations benefiting battered women."

Astrid is a multi-talented, multi-lingual artist whose name means "of the stars". After graduating high school, Astrid began singing in a multitude of different bands, giving her the professional versatility that led her to become a finalist on the national TV production Star Search and then shortly thereafter to joining Jimmy Buffet as a back up vocalist for his 1988 Hot Water Tour. Since then, she has had the opportunity to tour nationally in the company of groups like Bonnie Raitt, Rita Coolidge, The Neville Brothers, Ralph McDonald, Little Feat, and Memphis Horns, Steve Cropper and several other national and internationally touring headliners.

Astrid commented, "I am really excited to be working with Hero Records and Tone 1 on such an important and inspirational project. I'm also so very happy to be a part of a project that will benefit organizations that have helped me personally to overcome my own challenges with being a victim of abuse."

The details of Astrid's future tour dates will be available soon according to her management company.

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